

Web Designer

Textbook

Web Designer

Do you love computers *and* art? Did you know there is a way to combine these two passions? Learn more about becoming a web designer!



What does a web designer do?

A web designer and web developer are two different careers. A web developer, as discussed in a previous lesson, builds websites. A web designer plans what the website will look like. Web designers mainly focus on what the user experience will be and creates a plan for how the website should look and act. From there, they typically take their ideas to a web developer to help their plans come to life.

This is why it is helpful for web designers to be artistic and have an eye for color schemes and the elements that support a website in being unique, but tasteful. Sometimes web designers are responsible for starting from scratch and creating a brand new look for a site, and other times they are responsible for redesigning a website that is already created.

What is a typical day like?

Most web designers work in a self-employed setting, but many also work for agencies or other computer design firms. If self-employed like the majority of web designers in the world, one can work remotely. This means a more flexible schedule and the opportunity to work from wherever!

On the average day, web designers will meet with the client to discuss their needs and what kind of look they want for their website. After establishing these goals, the web designer creates a plan for how the website should look and then meets with web developers to communicate the plan.

What kind of training or schooling is required?

There are many ways to become a web designer. Most get bachelor's degrees in web design, digital design, or graphic arts. However, it is also possible to become a web designer with a high school degree so long as you have the skills to complete the job. These skills can be obtained through taking courses or teaching oneself.

It is important to showcase one's skill level by building a portfolio that demonstrates one's talent for website design. Getting this experience can come from personal projects of your own or designing webpage layouts for others in your personal circle.

While you do not typically build the layout through code, it can be helpful to know some HTML to understand how to change the look of a website.

Job and Salary Outlook

Research shows that the web design field is expected to grow 3% in the 10 year span between 2018 and 2028.

The average web designer makes \$61,282 each year, which is equal to making \$29.46 an hour!

Common Soft Skills

Artistic

Detail oriented

Good communication skills

Questions (1)

1. Did you read the textbook?

MULTIPLE CHOICE

Choose the correct answer:

- A. Yes
- B. No

Answer Keys & Solutions

Questions

1. Did you read the textbook?

MULTIPLE CHOICE

Correct Answer:

A. Yes

✓ Correct

B. No

✗ Incorrect