

Cyberbullying and Digital Footprint

Textbook

Cyberbullying and Digital Footprints



Digital Footprint

Your **digital footprint** is all the data you've ever put online. This includes videos, pictures, messages, or school work. Once data is sent or posted, it becomes a permanent part of your digital footprint, as it can be stored on servers indefinitely, even if an app claims the data will disappear.

To maintain an effective and secure digital footprint, remember these five rules:

1. **Be Protocol-Oriented:** Follow rules for good online conduct, known as **digital etiquette**.
2. **Permission:** Only share data that you have the right to. Sharing unauthorized content can violate copyright and intellectual property laws.
3. **Profile:** Use a privacy-conscious username and avoid using your full name to protect your identity.
4. **Private:** Secure your passwords and other personal information. Do not share your login credentials.
5. **Protect:** If you observe a security or protocol violation, report it to an adult immediately.

Your Digital Voice and Tone

The way you write or speak online is an important part of your digital footprint. This is called your **digital voice and tone**. It is important to understand how your messages are received, especially since people can't see your face or hear your real voice online.

- **Voice:** This is the style of your communication (e.g., formal, informal, technical). This is how you sound when you communicate, are you being clear, serious, or polite?
- **Tone:** This is the emotion conveyed by your communication (e.g., neutral, urgent, informative).

Using the right voice and tone is essential for clear communication:

- **Check Your Message:** Before you type, ask yourself:
 - "Is this message easy to understand?"
 - "Is this message clear and polite?"
 - "Am I sharing correct information?"

Be Clear: Use clear words. Avoid slang or shortcuts that others might not understand, especially when talking to people you don't know well.

Be Polite: When you're talking to a teacher, a group for a school project, or someone you don't know, use a polite and formal style. Avoid using all capital letters (it looks like you're yelling!).

Emojis Help (Sometimes): Emojis can help show meaning, but make sure they match your message.

The Impact of Digital Media

Digital media and online communication have a significant impact on **information dissemination** and **data exchange**. They allow us to:

- **Connect with Remote Users:** Communicate with people across geographic locations and share data.
- **Access Information:** Use a vast array of resources for educational purposes and research.
- **Share Content:** Publish digital media, such as art or stories, with a wide audience.
- **Engage in Digital Activities:** Participate in online games and other digital activities.

Cyberbullying and Harassment: Protocol Violations

Cyberbullying is a violation of digital protocols where a user misuses technology to cause problems for another user. This can include:

- **Transmitting harmful messages.**
- **Spreading misinformation.**
- **Sharing unauthorized data** (pictures or videos).
- **Repeatedly transmitting unwanted data** to a user, which is defined as **harassment**.

Some individuals engage in these behaviors believing they are anonymous. However, all online actions leave a digital trace.

Consequences of Protocol Violations

Violating digital protocols can lead to serious consequences:

- **Negative Digital Footprint:** The data from these actions becomes a permanent part of a user's digital footprint.
- **Disciplinary Action:** Schools and online platforms can impose disciplinary measures.
- **Legal Consequences:** Severe violations can lead to legal penalties.
- **Reputation Damage:** A user's reputation within a digital community can be permanently damaged.

If you observe a violation or are targeted, always report the incident to an adult. This will help address the situation and prevent further violations.

Critical Thinking Questions

1. How does your digital footprint affect your future opportunities, like school or jobs?
2. What are some ways you can make sure your digital footprint stays positive?
3. Why do you think cyberbullying is a serious problem, even if it happens online instead of in person?

Questions (5)

1. You are about to post a funny video of your friend without asking. What should you do first?

MULTIPLE CHOICE

Choose the correct answer:

- A. Share it because it's funny
- B. Ask your friend for permission to post
- C. Blur their face and post it anyway
- D. Add a fake name and post without asking

2. Someone sends you a screenshot of a private message where a classmate is being bullied. What should you do?

MULTIPLE CHOICE

Choose the correct answer:

- A. Share it to show others
- B. Delete it and forget it
- C. Report it to a trusted adult
- D. Respond by bullying the bully

3. You're creating a new online profile. Which action keeps your digital footprint safe and small?

MULTIPLE CHOICE

Choose the correct answer:

- A. Use your full name and birthday
- B. Include personal info so friends can find you
- C. Use only your first name and skip personal details
- D. Share your home address for fun

4. Your friend wants to reuse an image from the internet in their school video. What should you remind them to do?

MULTIPLE CHOICE

Choose the correct answer:

- A. Change it slightly and call it their own
- B. Ask permission or find images labeled for reuse
- C. Use it if no one will notice
- D. Screenshot it and crop out the website name

5. You see someone post an unkind comment under a classmate's video. What is the best way to respond?

MULTIPLE CHOICE


Choose the correct answer:

- A. Like the comment to join in
- B. Ignore it and keep scrolling
- C. Report the comment and check on your classmate
- D. Make a funny reply to lighten the mood

Games (1)

1. Cyberbullying and Digital Footprint Typing

Full ScreenAudioInstructionsRestartPause



0s100%

Your digital footprint is a

Robotics Challenges (1)

1. Digital Etiquette

Challenge

Textbook

Digital Etiquette

Remember that all of your actions online create a **digital footprint** of persistent data. Use the LED screen to demonstrate responsible **data output** by displaying a message that follows proper **digital etiquette**.

Requirements

Program a message to appear on the LED screen. The message must be at least 5 characters long and follow the principles of digital etiquette.

Submit

Step 1

Begin with the **on start** block.

Digital Etiquette Step 1 of 4



1

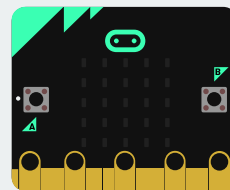
Next

Toolbox

Search...

- Basic
- Input
- Music
- Led
- Radio
- Loops
- Logic
- Variables
- Math
- Extensions
- Advanced

forever



Download

Answer Keys & Solutions

Questions

1. You are about to post a funny video of your friend without asking. What should you do first?

MULTIPLE CHOICE

Correct Answer:

- | | |
|--|-------------|
| A. Share it because it's funny | ✗ Incorrect |
| B. Ask your friend for permission to post | ✓ Correct |
| C. Blur their face and post it anyway | ✗ Incorrect |
| D. Add a fake name and post without asking | ✗ Incorrect |

Explanation:

Posting things without permission can break trust or even copyright rules.

2. Someone sends you a screenshot of a private message where a classmate is being bullied. What should you do?

MULTIPLE CHOICE

Correct Answer:

- | | |
|----------------------------------|-------------|
| A. Share it to show others | ✗ Incorrect |
| B. Delete it and forget it | ✗ Incorrect |
| C. Report it to a trusted adult | ✓ Correct |
| D. Respond by bullying the bully | ✗ Incorrect |

Explanation:

Talking to others about cyberbullying helps protect others and prevent harm.

3. You're creating a new online profile. Which action keeps your digital footprint safe and small?

MULTIPLE CHOICE

Correct Answer:

- A. Use your full name and birthday ✗ Incorrect
- B. Include personal info so friends can find you ✗ Incorrect
- C. Use only your first name and skip personal details ✓ Correct
- D. Share your home address for fun ✗ Incorrect

Explanation:

Less personal info means less risk in your online footprint.

4. Your friend wants to reuse an image from the internet in their school video. What should you remind them to do?

MULTIPLE CHOICE

Correct Answer:

- A. Change it slightly and call it their own ✗ Incorrect
- B. Ask permission or find images labeled for reuse ✓ Correct
- C. Use it if no one will notice ✗ Incorrect
- D. Screenshot it and crop out the website name ✗ Incorrect

Explanation:

Following copyright rules shows digital responsibility.

5. You see someone post an unkind comment under a classmate's video. What is the best way to respond?

MULTIPLE CHOICE

Correct Answer:

- A. Like the comment to join in ✗ Incorrect
- B. Ignore it and keep scrolling ✗ Incorrect
- C. Report the comment and check on your classmate ✓ Correct

D. Make a funny reply to lighten the mood

✗ Incorrect

Explanation:

Standing up against cyberbullying helps create a safer space.

Games

1. Cyberbullying and Digital Footprint Typing

Typing game - no answer key needed. Students practice typing the provided content.